



**DUCATUS**

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**OPEN UP  
TO BOUNDLESS  
POSSIBILITIES**

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# CURRENCY POWERS GROWTH

I

Throughout history, as kingdoms and empires have risen and fallen, currencies have continued to develop.

CURRENCIES ARE  
THE WORLD'S REAL  
SUPERPOWERS.

Their rise and fall dictate our fortunes and how we live, save, and even celebrate. This is now reflected in the digital

world by way of cryptocurrencies and rapidly increasing crypto-economies.



With widespread acceptance looming on the horizon, cryptocurrencies are the next step in the evolution of global finance and money.

... AND  
THE DUCATUS COIN  
AND CRYPTO-ECONOMY  
ARE LEADING THE WAY.



## II

# BUILDING TOMORROW'S CRYPTO-ECONOMY TODAY

Our rapidly growing network is designed to seamlessly bring together both people and businesses to build a global community that thrives within the new digital economy.

## DUCATUS AND THE CRYPTO-CURRENCY REVOLUTION

Unlike conventional currencies, such as the Dollar and Euro, a cryptocurrency exists entirely in digital form. Every transaction is recorded in a single datafile, copies of which are stored in cyberspace, visible and accessible to all users of that currency. This file is called a blockchain. Cryptocurrency 'coins' are units generated on the blockchain using advanced encryption techniques, which also validate and record all transactions without the need for any third-party, bank or finance company in between.

Most true cryptocurrencies, including Ducatus, have a fixed maximum number of coins the value of which is driven by simple supply and demand. The prices of cryptocurrency coins are most often established by public trading on open cryptocurrency exchanges. The more useful a cryptocurrency is, the greater the demand and perceived value of that currency's coins.

Bitcoin, the world's first secure, decentralised digital currency, has jump-started countless revolutions in payments, finance, and business. The awareness it has created has made the world open to the possibility of a new financial revolution.

**Ducatus is perfectly positioned as a driver of these changes. Our ultimate goal is to make this revolution and the empowerment it brings accessible to all.**

III

## THROUGH CONNECTIONS, WE THRIVE

In harnessing a real global currency, we take great effort in creating an ecosystem that links Ducatus to people and the various industries that serve their needs, from lifestyle, travel, and hospitality, to health, charity, and more.

Our aim is to build the world's most popular cryptocurrency through the combination of world-class digital infrastructure, a powerful network distribution system, and a suite of related Crypto-Economy businesses. Our marketing system provides rapid global distribution, which creates a worldwide consumer base as the necessary foundation for

a secure and lasting cryptocurrency. Ducatus coin owners will access a wide range of products and services via the Ducatus Crypto-Economy businesses and third-party merchants. These Crypto-Economy businesses are being rolled out around the world in parallel with the distribution of our coins to demonstrate real world applications not only for Ducatus coins, but also for cryptocurrencies as a whole.

**WITH EVERY CONNECTION  
WE MAKE, WE INCH  
OUR WAY CLOSER TO  
TRANSFORMING THE  
FINANCIAL LANDSCAPE.**





#### IV


## THE VALUES THAT MAKE DUCATUS

### VISION

**T**o make Ducatus the world's most popular cryptocurrency by sharing the benefits of our knowledge, skills and technology around the globe.

### MISSION

**T**o be at the forefront of the cryptocurrency revolution, changing the global economy by empowering people to change their lives through the use of digital money.



OUR AIMS ARE COMMERCIAL,  
BUT OUR STRATEGY IS BUILT  
AROUND A SERIES OF  
STRONGLY-HELD BELIEFS.

BEYOND FINANCIAL GAINS,  
WE MEASURE OUR SUCCESS IN  
TERMS OF THE TRUST, RESPECT  
AND CREDIBILITY WE FOSTER  
AMONG OUR MEMBERS AND  
WHAT WE GIVE BACK.



## FAIRNESS FOR ALL

**W**e offer inexpensive, fast and safe transactions; global availability; freedom of choice; a seamless user experience; and, equal access to all our users, no matter who they are, where they are from or how many coins they have.

## CHARITY

**W**e truly believe that every successful business has the responsibility to share its success with those less fortunate. It is for this reason that Ducatus Charity is an integral part of our global operations and will be the platform for our global charitable work.

## TRANSPARENCY

**D**ucatus will be fully decentralised and independent of any single point of control. Our encryption protocols are highly secure and the open source blockchain technology, which is the core of our system, is proven to be safe for both personal and commercial use. We also provide detailed information about our companies, senior management team and shareholders on our public websites.

## PROFESSIONALISM

**W**e have strong, experienced teams in management and technology, and together with top professional advisors around the world, we are striving to make Ducatus the safest, fastest and best globally accepted cryptocurrency.

V

WE ARE DUCATUS



**B**eyond just being like-minded individuals, we are a community working towards a common goal.

We developed our blockchain and coin using the latest technology, but we are leveraging a dynamic network marketing system to distribute our coins globally. This powerful approach allowed us to attract members in more than 160 countries to date. Our strategy is to focus on selected priority markets, and then build from there once we have achieved critical mass. We will enter new markets as the network grows and establish support offices when a given country reaches a sufficient level of local members and involvement.

Our global network sales force is motivated by a well-organised calendar of events and incentive programmes. Through international meetings and roadshows in various corners of the globe, we share strategic marketing directions with our sales network.

By promoting the ability to use Ducatus coins across a broad range of activities, **we will advance Ducatus' role as an alternative means of exchange and differentiate ourselves from our competition.**

VI

## OUR GLOBAL REACH



**D**ucatus Global Pte Ltd is the Singapore-based company that is the administrative heart of the Group worldwide. Our globally distributed management team provides management and professional support for the whole Group. Centurion Global Limited, based in the Cayman Islands, is responsible for the production and global distribution of the coins through the Ducatus network. Additional subsidiary companies that are responsible for charity projects, education and training, e-commerce, franchise cafés, health, travel and property are located worldwide.

The above illustration of our growing organisation is up to date as of publication.





VII

## OUR MANAGEMENT TEAM



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DUCATUS WAS FOUNDED BY AN ENTREPRENEURIAL GROUP OF EXPERIENCED PROFESSIONALS WITH BACKGROUNDS IN A RANGE OF FIELDS INCLUDING MARKETING, FINANCE AND ENGINEERING.

THIS TEAM SHARES A STRONG COMMITMENT TO PROFESSIONAL ETHICS, COMPLIANCE AND TRANSPARENCY. ABOVE ALL, OUR AIM IS TO CREATE AND BUILD AN OPEN, ACCESSIBLE AND FAIRER FINANCIAL FUTURE FOR ALL DUCATUS USERS.

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# MANAGEMENT TEAM



**RONNY TOME**  
**CHIEF EXECUTIVE**  
**OFFICER**



**BERTIE WORTH**  
**CHIEF FINANCIAL**  
**OFFICER**



**NICK JAMES**  
**CHIEF MARKETING**  
**OFFICER**



**SANJAY BHOOLA**  
**HEAD OF BUSINESS**  
**DEVELOPMENT AND**  
**SALES**



**FRANCES SY**  
**CHIEF EXECUTIVE**  
**ASSISTANT**



**SHEILAH MANALO**  
**CORPORATE**  
**COMMUNICATIONS**  
**MANAGER**



**SILKE LEISTNER**  
**DIRECTOR OF**  
**OPERATIONS EUROPE**



**MARIO HINTERMAYER**  
**DIRECTOR OF**  
**CHARITY**

## OUR MILESTONES

### DECEMBER 2016

Ducatus Global Pte Ltd was founded in Singapore.

### MARCH 2017

The Ducatus brand and first Ducatus Technical White Paper were launched at the Ducatus Global Summit in Dubai.

### AUGUST 2017

The Ducatus corporate office was inaugurated in Singapore.

### SEPTEMBER 2017

On-blockchain mining was completed for all Ducatus coins.

### OCTOBER 2017

The Ducatus blockchain was launched and the first live public Ducatus transaction was executed by our CEO Ronny Tome with Dustin Trammell at the Ducatus European Summit in Rome.

### DECEMBER 2017

Ducatus Café crypto-café outlets were opened in Singapore and Bali.

### MARCH 2018

Ducatus Coin was listed on Coinbene cryptocurrency exchange.

### MAY 2018

The new Ducatus Corporate Identity was launched at Ducatus World Summit in Dubai.

### JULY 2018

Ducatus Travel website went live and was opened for bookings. Ducatus Academy, Ducatus Health, Ducatus Charity and Ducatus Property websites were launched simultaneously.

### NOVEMBER 2018

Ducatus Office opened in Ho Chi Minh, Vietnam. Ducatus CEO Ronny Tome - together with Mons. Domenico Corbellini - was awarded in Vatican City with the prestigious "Premio Robert Schuman" by the European Institute for Cultural Integration.

### JANUARY 2019

Ducatus was listed as '10 Fastest Growing Blockchain Solution Providers to watch in 2019' by APAC Business Headlines.

### AUGUST 2019

The first Ducatus Ministry of Beds (D-MOB), a unique, cashless, pay-per-use accommodation for budget travelers, was launched in Bali.

### SEPTEMBER 2019

Opening of Ducatus office in Fidenza, Italy. In a series of launches, Ducatus began expansion in Europe and Mekong region in Asia.

### DECEMBER 2019

Ducatus celebrates its third anniversary with a major event in Ho Chi Minh, Vietnam.



## HERE'S TO BOUNDLESS POSSIBILITIES

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**R**ome was not built in a day, but they were laying bricks every hour.

This best describes our resolve to create a new Ducatus Crypto-Economy. Our blockchain has been launched, our wallet services and other key elements of our network infrastructure are up and running. These include our flagship franchise Ducatus Cafe, our online shopping site Ducatus Shop, our growing list of merchants that accept Ducatus coin as mode of payment, and our crypto travel agency Ducatus Travel. We will continue to develop additional infrastructure, services and features to make Ducatus more useful and more accessible to all the people of the world.

Future projects include a global network of Ducatus ATMs, the launch of our very own crypto exchange, innovation and learning hubs for blockchain technology all around the world, the strengthening of our charity network and more significant developments. Through all of these, we will continue to strive towards our goal to make Ducatus the world's most popular and usable cryptocurrency.

**Through connections, we thrive!**

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